

**LaToya Jordan**

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**From:** Ron Blitch <ronblitch@msn.com>  
**Sent:** Tuesday, February 8, 2022 4:22 PM  
**To:** LaToya Jordan; George Long; Courtney Blitch  
**Cc:** msgruning@gmail.com; marian.stoneypoint@gmail.com  
**Subject:** Re: Request for Information related to a Request for an Advisory Opinion

**EXTERNAL EMAIL:** Please do not click on links or attachments unless you know the content is safe.

**Latoya - this is a sample of the rules that are sent to the artists each year - this is the full extent of requirements:**

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**Get your brushes and pastels and pencils ready!**

**I have attached the list from last year's Artist group, please check your info and let me know if it is current. Also - if you know of any other artists that you would recommend for the show - let us know also - Good Luck!**

**Last year we sold over 20 paintings.**

**We will prepare Post Cards for you to send to your patrons again and we have lots of display space and great lighting this year.**

**Let me know if you're "IN" - and if you have any questions - remember, 30% of the proceeds go to the Trailhead Museum, and previous EPA's have funded many capital improvements for this event! And any medium is allowed, as long as the works are prepared outdoors (En Plein Air) in St. Tammany Parish before the show in April.**

**Remember:**

- \* 4 paintings (maximum - fewer is fine) - 40 inch maximum dimension**
- \* The EPA show will be in the Museum - great display system/lighting/security and temperature control!**
- \* Deliver to the Trailhead Museum Thursday April 23rd between 10-2 pm - if you need to deliver earlier - please let me know and we can make special arrangements**
- \* Grand Opening and reception is Friday night April 24th - 6-9 pm (food and drink provided)**
- \* Postcards will be mailed to all artists - (check your address and let me know if you want postcards to send out)**
- \* An email blast piece will be sent out to promote show**
- \* The show will be up for one weekend - April 24/25/26 (pickup unsold works on the 26th - or we will hold for you until arrangements can be made for pickup at town hall)**

**\* The Trailhead Museum keeps 30% of all sales - and credit cards will be accepted as well as checks and cash**

**Thanks for your participation!**

Ronald B. Blitch, FAIA, FACHA, Hon. FCARM  
President

2013 President - NCARB  
2015 AIA Louisiana Medal of Honor  
2016 Secretary - National Architectural Accrediting Board  
2017 Board President - Louisiana State Board of Architectural Examiners  
2021 AIA College of Fellows - Bursar  
2021 University of Notre Dame - School of Architecture - Advisory Council



**Blitch Knevel Architects, LLC**  
736 A East Boston Street  
Covington, LA 70433

Office: 504-524-4634  
Mobile: 504-452-1738  
Fax: 504-524-5128  
[www.blitchknevel.com](http://www.blitchknevel.com)

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**From:** LaToya Jordan <LaToya.Jordan@LA.GOV>  
**Sent:** Tuesday, February 8, 2022 4:15 PM  
**To:** George Long <george@georgelong.com>; Ron Blitch <ronblitch@msn.com>; Courtney Blitch <courtneyblitch@hotmail.com>  
**Cc:** msgruning@gmail.com <msgruning@gmail.com>; marian.stoneypoint@gmail.com <marian.stoneypoint@gmail.com>  
**Subject:** RE: Request for Information related to a Request for an Advisory Opinion

Hello George! Thank you (and everyone) so much for the quick turnaround. I really appreciate your help! While I don't think I need it, just in case, could you possibly send me a copy of the rules, application, and any other document that you might think is relevant. I believe I have all of the information necessary, but others may disagree.

Thanks again!  
LaToya



**LaToya D. Jordan, Esq.**  
Staff Attorney  
The Louisiana Board of Ethics

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**From:** George Long [mailto:george@georgelong.com]  
**Sent:** Tuesday, February 8, 2022 3:52 PM  
**To:** LaToya Jordan <LaToya.Jordan@LA.GOV>; Ron Blitch <ronblitch@msn.com>; Courtney Blitch <courtneyblitch@hotmail.com>  
**Cc:** msgruning@gmail.com; marian.stoneypoint@gmail.com  
**Subject:** Re: Request for Information related to a Request for an Advisory Opinion

**EXTERNAL EMAIL:** Please do not click on links or attachments unless you know the content is safe.

Hi, LaToya. The En Plein Air event chair, Ron Blitch, is an Emeritus Member of the Trailhead Museum's board. Here are his responses to your questions highlighted below.

Ron is copied on this email. Please let us know if you need anything else.

Thanks,  
George Long

1. Who picks the selection committee? **The chair of the event**
2. How often are selection committee members selected? **Once a year**
3. What, if any, control does the Board have over the selection committee? Does the Board set guidelines of the types of works to be exhibited? Does the Board set any parameters about the selection of works? **The Board is not involved in the selection of artists or the guidelines**
4. To whom are applications required to be submitted? **The chair of the event**
5. Once a piece of art is sold, how is the artist paid? By whom? **By a check from the Musuem through the Town of Abita Springs (The Museum is a department of the town)**
6. When purchasing art from the exhibit, how does the citizen make payment? To whom is payment remitted? **Payment is made by check/cash/ or credit to the Town**
7. How is the Museum's commission paid? Separately from the purchase of the art work? And to whom is payment of the commission made? **The town withholds the commission from the proceeds check sent to the artist**
8. What, if any, agreement must each artist, whose work is exhibited, sign? And with whom are they signed the agreement? If you have a copy of the agreement and application that you could forward me, I would appreciate it. **The artist agrees to the rules prior to submitting their works. The rules state the size and quantity of the works of art, and the times for setup and takedown, and the commission of 30% to be withheld by the Town if a work sells.**

<http://GeorgeLong.com>  
(985) 400-5393 home/office  
(504) 377-8668 mobile

On Tue, Feb 8, 2022 at 2:16 PM LaToya Jordan <[LaToya.Jordan@la.gov](mailto:LaToya.Jordan@la.gov)> wrote:



Good Afternoon Ms. Gruning, Ms. Lips, Ms. Roper, and Mr. Long:

My name is LaToya D. Jordan and I am a staff attorney with the Louisiana Board of Ethics. We have received a request for an advisory opinion concerning artists applying for and their work being juried in the Abita Springs Trailhead Museum En Plein Air Exhibit. The Board directed me to get some additional information in order to assist their determination. The Board has asked the following questions:

1. Who picks the selection committee?
2. How often are selection committee members selected?
3. What, if any, control does the Board have over the selection committee? Does the Board set guidelines of the types of works to be exhibited? Does the Board set any parameters about the selection of works?
4. To whom are applications required to be submitted?
5. Once a piece of art is sold, how is the artist paid? By whom?
6. When purchasing art from the exhibit, how does the citizen make payment? To whom is payment remitted?
7. How is the Museum's commission paid? Separately from the purchase of the art work? And to whom is payment of the commission made?
8. What, if any, agreement must each artist, whose work is exhibited, sign? And with whom are they signed the agreement? If you have a copy of the agreement and application that you could forward me, I would appreciate it.

The Board originally considered the matter last Friday, February 4, 2022 but requested the additional information prior to rendering a decision. I am required to resubmit the proposed opinion this Friday. I have addressed this email to several of you in hopes of getting to the person who possesses this information. If there is another person who I should contact or if you have any questions, comments, or concerns, please do not hesitate to let me know.

Thank you,



**LaToya D. Jordan, Esq.**

*Staff Attorney*

The Louisiana Board of Ethics

LaSalle Building – 10<sup>th</sup> Floor

617 N. Third Street

Baton Rouge, Louisiana 70802

Office: (225) 219-5600

Toll Free: (800) 842-6630

Website: <https://ethics.la.gov/>

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